



Kevin Karp

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in | kevin-karp-237334b/

Freelance Experience

Known | Brands: Memorial Sloan Kettering, C4, Amazon, GoFundMe

ZenoGroup | Brands: Timex, WWE, SiriusXM, AstraZeneca, Lenovo

AP Keaton | Brands: Barefoot Wines, Bluecoat Gin, Matusalem Rum, Smarty Plants, Yada Yada

space150 | Brands: American Express

Experience

DiMassimo Goldstein | New York, NY

Creative Director 2015 – 2019

Associate Creative Director 2013 – 2015

Art Director/Digital Designer 2010 – 2013

Mentored a creative team of twelve Art Directors, Copywriters, and Designers. Worked with Account Directors and Planning Directors to develop brand strategies and creative briefs. Developed trusted relationships with CEOs, CMOs, and other stakeholders. Managed vendors including directors, photographers, illustrators, and web developers.

Select Brands: HelloFresh, Jackson Hewitt, Reader's Digest, TradeStation, SunBasket, Budget Rent-a-Car, Sallie Mae, FatHead, FreshDirect, K12, Forex.com, Affinity Federal Credit Union, L'Auberge Resort & Casino, Eureka Math, Ideal Image MedSpa, Recovery Centers of America

Awards

Tellys

Silver Affinity Federal Credit Union *Kung Fee*

Bronze Affinity Federal Credit Union *Fat Cats*

Silver (2x) Fathead *The Littlest Designer*

Silver Reader's Digest *Read Up*

Bronze (4x) Reader's Digest *Read Up* (4x)

Silver (2x) L'Auberge Hotel and Casino Resort *Play Legendary*

Addys

Best In Show (Print District II) FreshDirect.com

Gold (OOH District II) FreshDirect.com

Silver (OOH New York) FreshDirect.com

Silver (2x) (Baton Rouge) L'Auberge Hotel and Casino Resort *Play Legendary*

Silver (Integrated Campaign New York) Double Cross Vodka

AdAge

Gold (3x) (Small Agency of the Year, Northeast) DiMassimo Goldstein

Education

Savannah College of Art & Design

BFA, Graphic Design/Illustration